



THE ASSESSMENT AND AUDIT OF GYMS & FITNESS CENTRES

MAXIMISE POTENTIAL | MINIMISE RISK

SUPPORTED BY

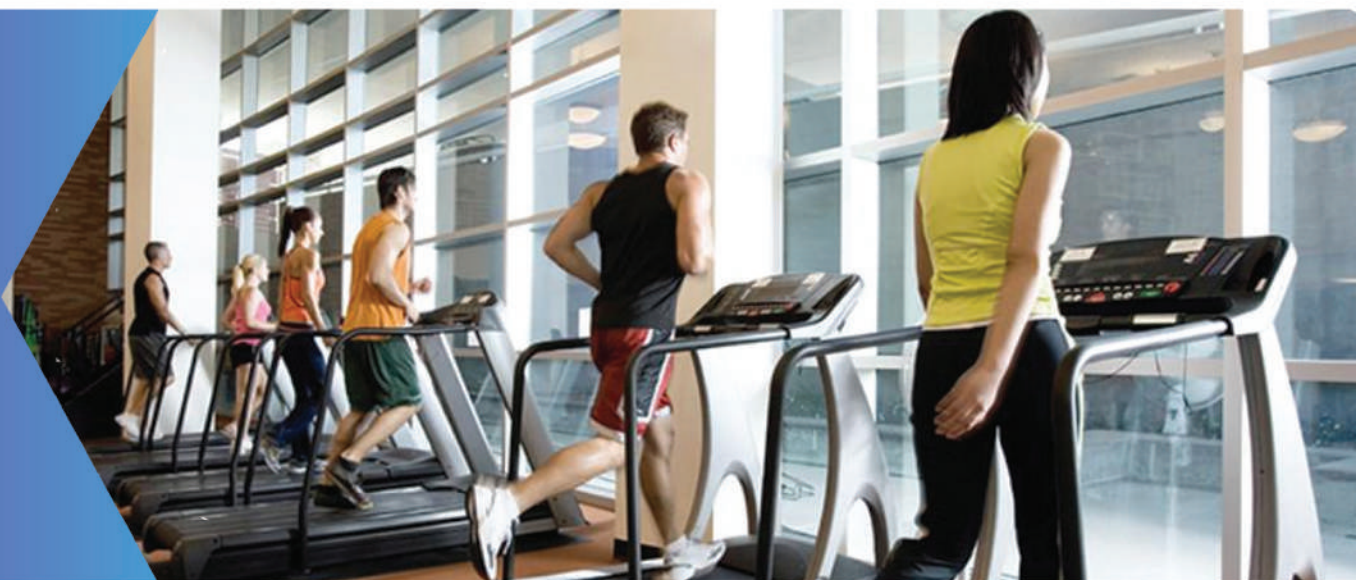


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WHO WE ARE

CSRI (Confederation of Sports & Recreation Industry) is managed by experts having more than 25 years of experience in training, assessment and audit of individual skills to institutions. SAAB (Sports Assessment and Audit Board) an independent initiative of CSRI focuses on improving clients image through standardisation thereby equipping them to attract more customers. We always make sure that our partners continue to be assessed throughout their journey to ensure that they are working with international standards, capable trainers and staff keeping long-term positive outcome in mind.



WHAT WE DO!

- ✓ CSRI with its independent initiative offers an opportunity to bring gyms and fitness centres to the best global standards.
- ✓ Initiative which has not been undertaken before and is a huge boost for the stakeholders like gym owners, customers, staff and trainers.
- ✓ The audits are conducted on the basis of an universally recognised star rating system with the best outlets receiving a five-star rating certificate, sticker and other display collateral.
- ✓ The best rated centres are eligible for national/state award in CSRI-organised event.

Purpose of Assessment & Audit for Gyms and Fitness Centres

Empowering centres to maximise their potential through improving operational standards and compliance across all fitness and spa businesses with internationally proven inspection tools and certifications. Audit also enhances brand valuation while minimising qualitative service risk.

What you will get: Benefits and Objectives

- Unique certificate with star rating. which improves reputation and branding.
- Helps in bringing all the stakeholders on a common standard, thereby easy to understand by the clients.
- Driving more membership and earning higher revenues.
- Bringing gyms, fitness centers and spas to international standards on basis of inputs from audit.
- Motivation to earn a higher star rating by carrying out improvements on the basis of the audit.
- A better understanding of Gyms and Fitness centers about their existing assets. What they have and what more they need. Also will enable a proper assessment of how and where money can be utilized for improvement.
- Attracting more customers on the basis of a higher star rating.
- This exercise will help in connecting various stakeholders of the Gym and Fitness industry.

Process of Assessment & Audit

Questionnaire to be filled by the participating Gyms/Fitness Centers or the nominee of CSRI. Photographs and necessary supplementary documentation to be enclosed.



Star Ratings

Less than 3 stars



3 stars

4 stars

5 stars

Star Rating criteria

- Presence of requisite equipment.
- Usability of the equipment.
- Safety measures in and around the Gym.
- Location of the Gym/Fitness Centre (On the main road, in a market, mall etc.)
- Cleanliness and hygiene in the Gym (quality of toilets, presence of sanitisers, regular cleaning of equipment after usage.
- Qualification of Instructors and Trainers.
- Compliances from authorities.

Participants fees

| For individual Clubs (size) | Cost Plus GST | For chains |
|-----------------------------|---------------------|---|
| Less than 2000 sq feet | Rs. 6,000 Plus GST | 2-5 outlets: 25% discount (approximately Rs. 4500 x number of outlets) |
| Between 2000-3000 sqfeet | Rs. 8,000 Plus GST | 6-10 outlets: 40% discount (approximately Rs. 3600 x number of outlets) |
| More than 3000 sqfeet | Rs. 10,000 Plus GST | More than 10 outlets: 50% discounts (approximately Rs. 3000 x number of outlets) |



Re-evaluation Fess

If within 6 months to a year, any participating gym chain or individual outlet wants a re-evaluation of their rating due to improvement or up-gradation, it will be done upon submission of 50% of the original fees.

Who all are eligible:

- National level Gym chains based in India and their individual outlets.
- Individual Gyms with single outlets in any city.
- Individual Fitness Centers & Spas in any city.
- Gyms or Fitness Centers that are based in another facility like Hotel, Community Centre, Club, Multipurpose building etc.
- Any registered outdoor chain that offers fitness activities.



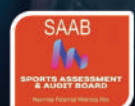
Shri Narendra Modi, Prime Minister of India: There was a time when audit was seen with suspicion and fear. But today mindset has been changed. Today audit is considered an important part of value addition.

Quality Council of India: An audit will aim to allow consumers the ability to make an informed choice/decision pertaining to the outlet they want to use by aiming to improve their hygiene and standards.



Rajpal Singh, Director-General, CSRI: CSRI is pleased to collaborate with SAAB in crafting an innovative assessment and audit system. This endeavor is poised to create a ripple effect, bolstering trust and confidence among users and stakeholders within the rapidly expanding gym and fitness industry. CSRI firmly advocates for the adoption of a STAR-BASED SYSTEM WITH INDUSTRY CERTIFICATION, echoing the practices of other major sectors. Such an approach is deemed crucial in advancing Prime Minister Modi's vision of nurturing a healthier and fitter India.

Sudhir Setia, Executive Director, Skills and Development, SAAB: The Gym and Fitness industry has plenty of scope to flourish but because of some recent untoward incidents, doubts have been raised over its efficacy which in turn affects the sentiment of customers. A robust audit is the need of the hour for this sector to revive confidence in the market.





ABOUT CSRI AND SAAB

CSRI is the only Apex Industry Association and business entity in India, which deals in sports and also connects the complete eco-system of the sports Sector i.e. Sports, Physical Education, Fitness and Leisure.

SAAB is an independent initiative of CSRI, supported by the Society for International Development, (Delhi Chapter) Rome and AICPE (All India Council of Physical Education). SAAB focuses on certification of facilities and services through assessment and audits. Certification and Star rating leads to improvement of the image and reputation to attract more customers and build confidence. It also ensure the quality, safety and reliability of products and services in accordance with prevalent international Standards (IS).



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